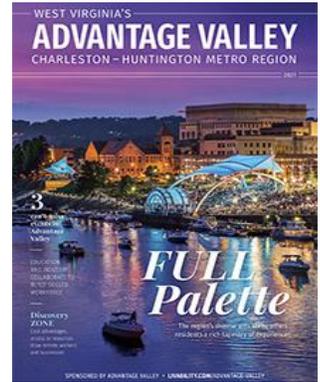


FOR IMMEDIATE RELEASE
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New Publication Showcases Best Charleston-Huntington Area Has to Offer

Advantage Valley Releases Tools to Promote Metro Region



Huntington, WV – Advantage Valley has unveiled the new publication [West Virginia's Advantage Valley Charleston - Huntington Metro Region](#), which will serve as the economic development organization's primary quality-of-life marketing program for talent attraction.

The program includes a digital magazine, print magazine and significant exposure on Livability.com, a national website with information about more than 15,000 of America's best places to live and visit.

The high-quality, easy-to-share content promotes the Advantage Valley region's favorable business climate, attractions and other amenities to encourage business investment, talent recruitment and relocation.

Targeted print and global digital distribution aim to reach entrepreneurs, site selectors, corporate executives and talented individuals and families attracted to the region's quality of life.

The program includes many tools to help business people and residents learn about and share with others the many success stories of the region:

- **Go to livability.com/advantage-valley**
- **Click through and share articles** to read about business success stories, school programming, must-dos around the region and more. Each article includes share tools for quick posts to social media.
- To **read and share the digital version of the magazine**, click on the magazine cover image. You can flip through online or download the book in .pdf format. You can also use share tools to quickly send a link by email or post to social media.
- To **get a print magazine**, contact Advantage Valley.

Livability Media publishes [West Virginia's Advantage Valley Charleston - Huntington Metro Region](#), which has support from and targeted distribution through [Advantage Valley](#). This is the first in a series of three publications over the next three years.

Advantage Valley, Inc. is a private nonprofit economic development organization representing the Charleston to Huntington, West Virginia metropolitan statistical areas. The region is represented by Boone, Cabell, Clay, Kanawha, Lincoln, Putnam, Mason, Jackson, and Wayne Counties. This multi-county region has opportunities for businesses of many sizes – from Fortune 100 companies to middle manufacturers to small businesses to start-up enterprises.

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For More Information:

Marjorie Cooke
Marketing & Communications Director
Advantage Valley
304-541-9657
advantagevalley.com